

Coffee Expo Seoul 2019

April 11th (Thu) - 14th (Sun), 2019

Coex Halls A & B, Seoul, Korea

Co-organized by Coex and Korea Coffee Association, Coffee Expo Seoul, which started in 2012, showcases the entire coffee industry under one roof. As the largest coffee related exhibition held in the first half of the year, Coffee Expo Seoul is the ideal platform where exhibitors and buyers can find new products and upcoming trends prior to the beginning of summer coffee season.

SHOW DETAILS	VISITORS INFORMATION	EXHIBITORS INFORMATION
DATES April 11 th - 14 th , 2019	EXPECTED ATTENDANCE 45,000	EXPECTED COMPANIES More than 300 companies
LOCATION Coex Halls A & B Seoul, Korea	SHOW HOURS Apr. 11 th - 14 th 10:00-18:00 Apr. 7th 10:00-16:00	PREVIOUS RESULTS (2018) Exhibitors : 215 Booths : 778 Visitors: 43,486
EXHIBITION AREA 28,726 sqm	ADMISSION FEE Pre-registered : Free On-Site Registration: Business day: 30,000 KRW Public day: 10,000 KRW	EXHIBIT SPACE PRICING UNIT : USD/Booth (9sqm) Space-Only : 2,300 USD Shell Scheme : 2,700 USD Premium : 3,100 USD *2x2 = 4sqm booth available
ORGANIZED BY Coex Co., Ltd, Korea Coffee Association		APPLICATION DUE DATE February 22 nd , 2019

Coffee Expo Seoul 2018 Show Report

33 Overseas companies from 9 countries (Costa Rica, Indonesia ,Netherlands, Italy, Japan, Vietnam, Myanmar, China)

Concurrent Events: Mint Label Showcase, 7th World Super Barista Championships, Marketing Stage

Exhibitors Survey:

-**43%** of exhibitors are **considering or already confirmed to participate again** in 2019

-**73%** of exhibitors were satisfied with **meeting potential both domestic & international buyers**

-**63%** of exhibitors were satisfied with the overall experience at Coffee Expo Seoul 2018

-**82%** of the exhibitors were able to **meet their goals** in Coffee Expo Seoul 2018

Coffee Expo Seoul Secretariat

T +82-2-6000-8160 | F +82-2-6944-8304 | E coffee.info@coex.co.kr | H coffeexposeoul.com



Drink & Dessert Show

April 11th (Thu) - 14th (Sun), 2019

Coex Hall C, Seoul, Korea

Drink and Dessert Show is a newly launching exhibition co-organized by Coex and Beatrice. It is a premium drinks and desserts exhibition held concurrently with Coffee Expo Seoul. DD Show was created to reflect the current consumption structure where more and more people are turning to the small pleasures in life, like cakes, coffee, drinks and other sweet desserts for enjoyment.

SHOW DETAILS	VISITORS INFORMATION	EXHIBITORS INFORMATION
DATES April 11 th - 14 th , 2019	EXPECTED ATTENDANCE 30,000	NUMBER OF EXHIBITING COMPANIES & BOOTHS 130 companies, 400 booths
LOCATION Coex Hall C, Seoul, Korea	SHOW HOURS Apr. 11th - 14 ^h 10:00-18:00 Apr. 7th 10:00-16:00	PREVIOUS RESULTS (2018) Exhibitors : 100 Booths : 250
EXHIBITION AREA 8,010sqm	ADMISSION FEE Pre-registered : Free On-Site Registration: 10,000 KRW	EXHIBIT SPACE PRICING UNIT : USD/Booth (9sqm) Space-Only : 2,400 USD Premium : 3,000 USD
ORGANIZED BY Coex Co., Ltd, Beatrice		APPLICATION DUE DATE February 22 nd , 2019

Meet our Various Drink Bars

- Juice Bar
- Water Bar
- Tea Bar
- Liquor Bar
- Dairy Bar

Come taste our Various Desserts

- Frozen Desserts
- Pastry, Breads
- Cakes, chocolate, candy, cookies
- Jam, Honey

Do not miss Various Events

- Korea Barista Awards
- Korea Tea master Classic
- Korea Mixologist Classic
- Gelato & Dessert Planting Show
- World Chocolatier Classic
- DD University

Drink and Dessert Show Secretariat

T +82-2-6000-8160 | F +82-2-6944-8304 | E ddshow@coex.co.kr | H drinkndessertshow.com